



SENIOR DESIGNER

ABOUT PULSE

Launched in 2006 by Nick Hall, Pulse is a leading global evangelistic ministry on mission to reach the lost and unleash young evangelists. Living at the intersection of live events and digital efforts, Pulse exists to bring the message of Jesus to the pulse of a generation by all means possible, through the ministry of Nick Hall and a team of emerging evangelists.

POSITION OVERVIEW

The Senior Designer executes high-quality creative across campaigns, events, and digital platforms, translating creative direction into polished, on-brand assets. This role plays a critical part in maintaining visual excellence while supporting high-volume campaign production in a fast-paced ministry environment.

This position may be hired as a full-time role or as a 6-month contract engagement, depending on organizational needs and timing.

Core Competencies at Pulse

- Great communication skills that will benefit you and your internal and external relationships.
- An ability to serve well on a team but also comfortable working independently.
- Teachable and able to pick up on new ideas, processes, and procedures quickly.
- Able to balance the overall goals and objectives while also paying meticulous attention to detail.
- Organized and able to plan and manage multiple projects simultaneously.
- Willing to take initiative when you see a task that needs to be done.
- Digital knowledge, experience, or ability to learn technology (we use MacOS) and systems for project management, event planning, and CRM.
- Servant heart and attitude, ready to help wherever and whenever needed.

Essential Responsibilities for this Role

- Execute high-level design across campaigns, events, and digital platforms
- Translate creative direction into polished, on-brand visual assets
- Support high-volume campaign production with speed and accuracy
- Design assets for social media, email, web, events, and promotional materials
- Prepare and deliver assets for digital platforms and campaign deployment
- Maintain brand consistency across all creative outputs
- Organize files, templates, and assets for team accessibility and reuse
- Collaborate with creative, marketing, and platform teams to meet deadlines
- Revise and refine designs based on feedback and direction

Additional Responsibilities

- Personal and team development opportunities presented by Pulse leadership.

- Assisting and performing all other duties as assigned.
- Traveling may be required.

Experience and Education Ideal for this Role

- 3–7+ years of professional design experience (agency or in-house preferred)
- Strong proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign; After Effects/Premiere/Figma, a plus)
- Experience designing for digital platforms, social media, and campaigns
- Ability to work quickly without sacrificing quality
- Strong understanding of branding, typography, and visual hierarchy
- Experience working in fast-paced or campaign-driven environments
- Portfolio demonstrating high-quality, versatile design work
- Degree in Marketing, Design, Art, or related field preferred

People at Pulse...

- Follow Jesus, live faith-forward, and are in agreement with the Pulse mission, [Statement of Faith, and Core Values](#).
- Are passionate about evangelism and make it relevant to all.
- Pursue and exceed objectives, going for excellence, not easy.
- Model Christian integrity and are hard workers with grit.
- Show agility by adapting and reassessing new situations quickly.
- Are good stewards of our resources, maximizing our time, talent, possessions, and wealth.
- Prioritize the diversity of “every tribe, tongue, and nation” (Revelation 7:9) on our team.