

# AMPLIFY

## IMPACT REPORT 2024





# AMPLIFY 2024 IMPACT

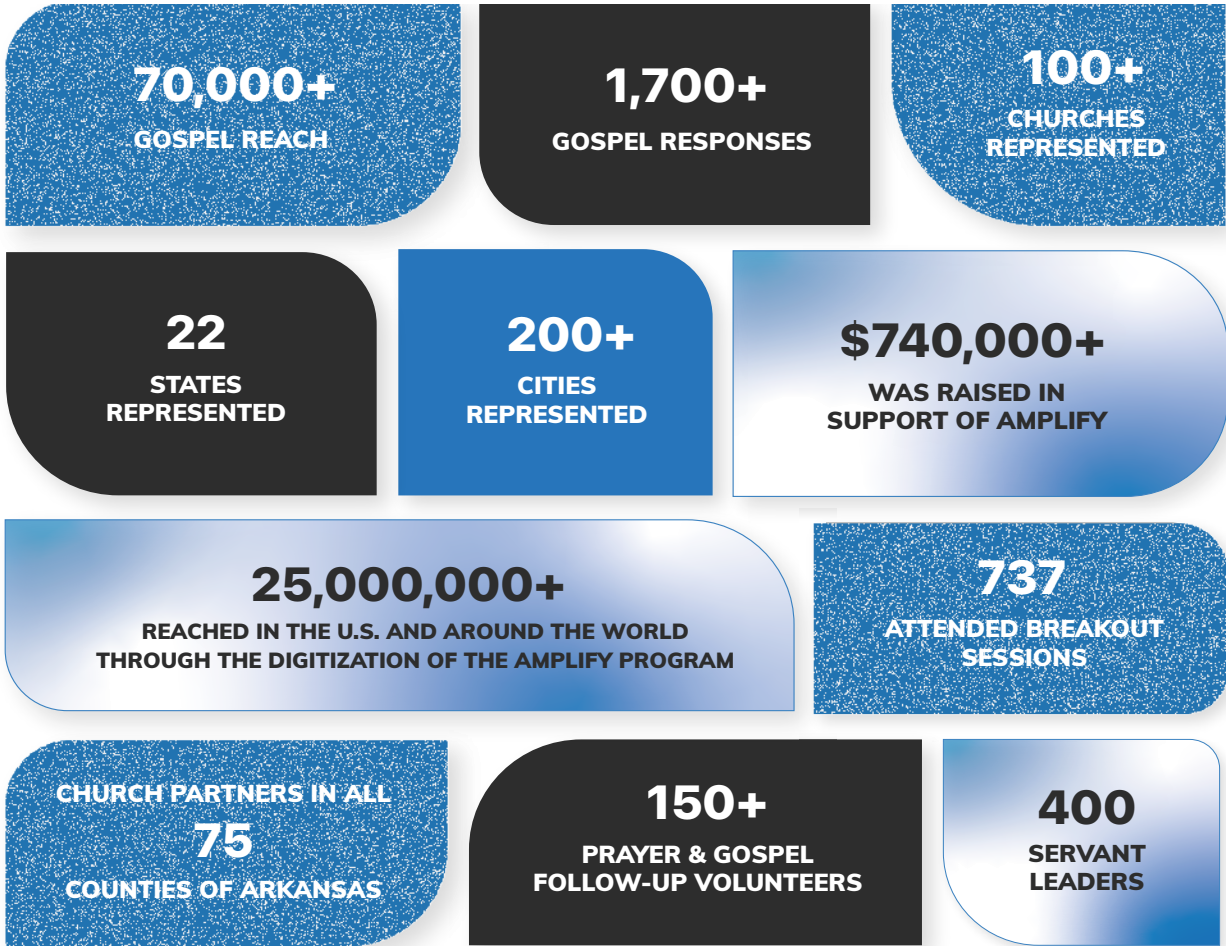
Thank you for sending out the Gospel through Amplify — the largest free Christian music festival in America.

Because of your incredible generosity, Amplify reached thousands with the Good News in August 2024.

Evangelist Nick Hall shared the Gospel on both nights of the festival and music artists including Crowder, Jeremy Camp, Skillet, Anne Wilson, KB, and more led powerful worship.

Pulse Evangelism and local leadership partnered together for a second year to lead this evangelistic outreach. With over 70,000 attending throughout the weekend, Amplify is America’s largest free Christian music festival!

Amplify 2024 was a powerful weekend filled with the Word of God, worship, evangelism training, breakout sessions, and community. We are praising God for the thousands of lives that were impacted with the Gospel and all of those that were connected to local churches to continue growing in their faith!



“GLORIFY THE LORD WITH ME; LET  
US EXALT HIS NAME TOGETHER.”

- PSALM 34:3





# BECAUSE OF YOU, THE NAME OF JESUS WAS AMPLIFIED TO THOUSANDS!

Amplify was only possible because of the support of generous partners. Thank you for your prayers and support that made it possible for thousands to hear and respond to the Gospel.

Your presence, generosity, and prayers made Amplify a success for God's glory!



"I continue to thank God for what He does through Amplify and the partnership with Pulse Evangelism. One of the biggest reasons is getting to see the vision of Amplify 365 come to life. For years, the desire has been for Amplify to be a two-day event and a year-round evangelistic effort throughout Arkansas and beyond. In 2024, we expanded our reach and shared the Gospel's good news in record numbers. As Amplify 365 continues to gain momentum, 2025 is shaping up to be another record year. Thank you to those who served with their time, talent, and resources to make Amplify possible. All glory to God!"

- Josh Turner, Co-Founder, Amplify

"Amplify is a move of God that is just beginning! It's hard to describe the experience of being surrounded by tens of thousands worshipping Jesus, as literally hundreds are responding to the Gospel each night. We are grateful for all of the partners who share our vision for growing this festival in this urgent hour. With 22 states represented this year, we are only beginning to see the impact as believers are being equipped and unleashed to make Jesus known nationwide."

- Nick Hall, Evangelist, Founder & President of Pulse Evangelism

"Amplify 2024 was a great success. It was a record-breaking year for us and all praise goes to our Father. We are humbled to share that with the help of volunteers, donors, and dedicated members of the Pulse Evangelism team, we were able to reach every county in Arkansas with the Gospel. Because of you, Amplify is the largest free Christian music festival in the United States, which has allowed us to reach more people and witness so many deciding to accept Jesus as their Savior. Thank you for joining us, believing in us, and standing with us as brothers and sisters in Christ to share the Good News."

- Matt Brumley, Co-Founder, Amplify

"Amplify confirmed the call that God has over my life. I served three twelve-hour days at the festival and felt the Holy Spirit nudging me to apply for the Pulse 100 program. I obediently applied, and I was accepted out of over 300 applicants. I will be one of three young evangelists from Arkansas who will learn how to share our faith and make Jesus known. I can't wait to see how God will use me for His glory to spread the Great Commission and make disciples for Him for my generation and the next." -Tyler, Arkansas

"Thank you to those at Amplify for helping me know Jesus. I am free because of Jesus and you." -Samantha, Arkansas

"My daughter and I rededicated our lives to Christ and plan to return next year to volunteer and serve others." -Amplify Attendee, Arkansas

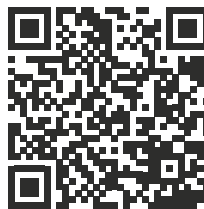
"God showed up and showed off at Amplify, and I'm humbled to be a part of the festival. I love Jesus and want to help reach the next generation. God can use anyone, anywhere, and any time - all you have to do is say yes! Jesus came to give us life and hope. Thank you for the privilege of serving." -Rena, California

## IMPACT STORIES

"My life was spiraling out of control. I came to Amplify to party and hear Skillet. Instead, I found Jesus. He removed my anger and desires for a quick high. I found salvation. Thank you, Amplify." -Sheldon, Louisiana

"My husband and I brought our children to Amplify as a last-ditch effort to save our marriage and family. It was also free and finances are a struggle for our family. We loved the message of Nick Hall, who gave us hope and encouraged us to pray for restoration and God's love. Our family of five rededicated our lives to each other and Christ. Thank you to those who donated, who allowed us to come and change the direction of our lives." -Amplify Attendee, Arkansas

"At this year's Amplify, my daughter came after ten years of invitations. She was saved and has turned her life around. She even listens to Christian praise and worship music daily. Praise Jesus!" -Business Owner, Arkansas



Scan the QR code to watch the Amplify recap video and experience how God moved!



# AMPLIFY'S EXTENDING IMPACT THROUGH OTHER PULSE EVANGELISM INITIATIVES

## Make Jesus Known Training

Pulse Evangelism's Make Jesus Known Training is a four-part video and training series designed to help believers make evangelism a lifestyle. It is available in English, Spanish, and Russian, and is spreading around the world.

Since Amplify 2024, we have connected with churches in every county in Arkansas to share the Gospel, promote Amplify, and extend the Make Jesus Known Training.

At Amplify, Make Jesus Known was also offered as a breakout session, where attendees had the opportunity to deepen their faith, grow in their understanding of the Gospel, and equip themselves to share the hope of Jesus with others — multiplying our outreach efforts across Arkansas and beyond.



## Anthem Global Campaign

Pulse Evangelism's Anthem Campaign exists to proclaim the saving grace of Jesus to the ends of the earth through story, song, and invitation.

We are collecting stories of grace from the global Church in the coming years to share on social media and reach people with the Gospel. With technology and an expanding digital reach, Anthem can scale globally — touching every continent with the potential to reach a third of the global population in the coming years.

At Amplify 2024, 70+ people submitted written testimonies and 39 people filmed a video sharing their story of grace. We are excited for these testimonies to be used in this campaign in the coming years to help spread the Gospel across the world digitally. If you would like to submit your story of grace, visit [anthem.org](https://anthem.org).

# ANTHEM



## Pulse 100

Three young leaders from Saline County will be a part of the 2024-2025 Pulse 100 cohort! Pulse 100 is Pulse Evangelism's young evangelist training program, and many from the Pulse 100 shared the Gospel at Amplify 2024.

Each year, 100 young men and women from all over America are selected to be a part of this 10-month long program. Upon graduation from the program, these young evangelists are sent back to their communities equipped to share the hope of Jesus. We are excited for the Gospel reach that these three Saline County evangelists will have as they are trained and then sent back to Arkansas ready to share the Good News!



## WHAT'S NEXT

### Amplify 2025

We are excited to announce that Amplify will take place on August 8-9, 2025 in Benton, Arkansas. Join us in prayer for thousands to once again attend from across America and be transformed by Jesus!

**Partner with us today for Amplify 2025 through your giving and prayers!**





To support Amplify, contact Leah Miles,  
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SAVE THE DATE!

**AMPLIFY**

AUGUST 8-9, 2025

