

Evangelistic Writer and Coordinator

ABOUT PULSE

Launched in 2006 by Nick Hall, Pulse is a leading global evangelistic ministry on mission to reach the lost and unleash young evangelists. Living at the intersection of live events and digital efforts, Pulse exists to bring the message of Jesus to the pulse of a generation by all means possible, through the ministry of Nick Hall and a team of emerging evangelists.

POSITION OVERVIEW

Working closely with the Director of Digital Evangelism and with the Executive Office, this position is responsible for helping with message creation and maintaining the brand voice across digital platforms, supporting effective communication for our campaigns, as well as writing for the voice of Nick Hall; being involved in creating, developing, and executing comprehensive content strategies to build brand awareness; coordinating, delivering, and improving the messaging for Pulse Evangelism.

Core Competencies at Pulse

- Great communication skills that will benefit you and your internal and external relationships.
- An ability to serve well on a team but also comfortable working independently.
- Teachable and able to pick up on new ideas, processes, and procedures quickly.
- Able to balance the overall goals and objectives while also paying meticulous attention to detail.
- Organized and able to plan and manage multiple projects simultaneously.
- Willing to take initiative when you see a task that needs to be done.
- Digital knowledge, experience, or ability to learn technology (we use MacOS) and systems for project management, event planning, and CRM.
- Servant heart and attitude, ready to help wherever and whenever needed.

Essential Responsibilities for this Role

- Coordinate and write for a variety of projects including, but not limited to, brand messaging framework, brand briefs, e-newsletters, podcasts, articles, and opinion editorials for public relations relative to the Executive Office, Bible reading plans, social media, devotionals, sermons/messages, training materials, and more.
- Assist with writing for digital marketing efforts including website and social media content, and SEO optimization.
- Conduct market research to stay up-to-date on industry trends and identify new opportunities for growth.
- Participate as an active member of the Pulse proofing team; supporting proofing of written content across departments
- Coordinate talent outreach working with the Director of DEC and the Training team for podcast and interview content and write podcast episode content.
- Organize and support planning for communication needs/requests for multiple communication platforms and meet deadlines.
- Help coordinate communication strategy in partnership with the Digital Evangelism team to support Pulse Evangelism objectives setting clear goals and coordinating all aspects of communication to

support the Executive Office.

Additional Responsibilities

- Personal and team development opportunities presented by Pulse leadership.
- Assisting and performing all other duties as assigned.
- Traveling may be required.

Experience and Education Ideal for this Role

- Degree in journalism, communications, English, or related field; or combination of related education and 2 years of experience.
- Gifted in messaging with excellent written communication skills and in tune with trends in communications and Gen Z insights.
- Experience, aptitude, and ability to learn digital publishing systems, email campaign managers, and other applicable communication systems.

People at Pulse...

- Follow Jesus, live faith-forward, and are in agreement with the Pulse mission, [Statement of Faith, and Core Values](#).
- Are passionate about evangelism and make it relevant to all.
- Pursue and exceed objectives, going for excellence, not easy.
- Model Christian integrity and are hard workers with grit.
- Show agility by adapting and reassessing new situations quickly.
- Are good stewards of our resources, maximizing our time, talent, possessions, and wealth.
- Prioritize the diversity of “every tribe, tongue, and nation” (Revelation 7:9) on our team.